

INTERNATIONAL CONFERENCE ON EDUCATION

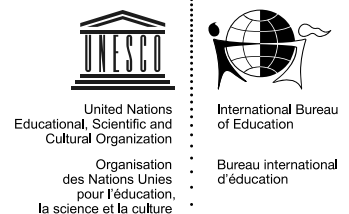


Practicing Inclusion

Exhibition at the 48th session of the
International Conference on Education (ICE)

25 - 28 November, 2008

International Conference Center,
Geneva, Switzerland



The Exhibition

Under the theme “**Practicing Inclusion**”, the accompanying exhibition to the International Conference on Education (ICE) will offer a highly attractive learning space where participants can get acquainted with innovative experiences and interact, share visions as well as insights and acquire relevant information and materials.

The exhibition will provide multiple evidences that inclusive education can actually work in different contexts. The showcased best practices serve as excellent references to help countries address the issue of social inclusion and inclusive education. The exhibition offers a platform for engaging stakeholders such as UN agencies, NGOs and other civil society institutions, as well as the private sector.



© UNESCO/Martin Bobic

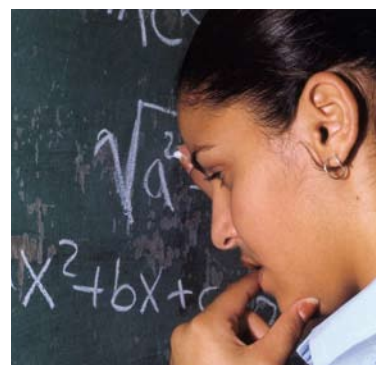
Target Audience

The 48th session of the International Conference on Education (ICE) will be attended by more than 1400 participants, including

- Ministers of Education from 193 UNESCO Member States
- Deputy ministers and other ministerial senior staff
- The Director General of UNESCO
- Senior UNESCO staff
- Staff from teacher-training centres, curriculum development institutes and special needs education institutions
- Individual experts
- University deans and professors
- International Non-Governmental Organisations (NGOs)
- Foundations
- Representatives of the UN system and other Inter-Governmental Organisations (IGOs)
- Representatives from the donor community

Why exhibit?

The exhibition will present concrete experiences and effective practices of inclusive education. It involves UN agencies, NGOs and institutions of the civil society as well as the private sector. By exhibiting or sponsoring, you will meet a select target group of high-level policy makers from governments from the UNESCO Member States as well as decision makers from all levels of civil society. The ICE exhibition is your unique opportunity to enter an informed dialogue with this group. By showcasing your best practices, experience and services, your organisation gains access to the expert network that really matters in worldwide education. Participating in the ICE exhibition means expanding your network!



© UNESCO/MSC Waldo Jose Torres

More information on sponsoring and exhibition opportunities is available at www.icwe.net/ice-unesco/exhibition and www.ibe.unesco.org/en/ice/48th-session-2008.html

The Conference

The 48th session of the International Conference on Education (ICE) will take place in Geneva from **25 to 28 November 2008** on the theme of “**Inclusive Education: the Way of the Future**”.

The conference represents a superb challenge and a unique occasion to advance education in the world as it assembles a highly exclusive and knowledgeable audience.

The event allows Ministers of Education, government representatives, civil society and international organisations to actively participate in an open and constructive discussion about visions and concepts and to share experiences and practices. It serves as an opportunity to set agendas for concrete action in the field of education on an international, national and regional level.

The 48th ICE supports UNESCO Member States in providing the social and political conditions that individuals need in order to exercise their human right to access, take an active part in, and learn from educational opportunities.

More information:

www.ibe.unesco.org/en/ice/48th-session-2008.html

Why Inclusion

Inclusive education is at the core of Education for All. UNESCO defines inclusion as: “... a process of addressing and responding to the diversity of needs of all learners through increasing participation in learning, cultures and communities, and reducing exclusion within and from education ... (Inclusive education) involves changes and modifications in content, approaches, structures and strategies, with a common vision which covers all children of the appropriate age range and a conviction that it is the responsibility of the regular system to educate all children.”

(Guidelines for inclusion: Ensuring Access to Education for All. Paris: UNESCO, 2005)



© UNESCO/Galentro Alexandra

More information:

www.unesco.org/education/inclusive/

The International Bureau of Education (UNESCO-IBE)

The IBE is the UNESCO Institute specialised in educational contents, methods and structures. Its overall mission is to contribute to the attainment of quality Education for All.

The IBE builds communities of practice to foster national capacities for curriculum change and development in all regions of the world. Its task is to introduce innovative approaches in curriculum design and implementation, to improve practical skills and facilitate international dialogue on educational policies and practices.

www.ibe.unesco.org



© UNESCO/Niamh Burke



© UNESCO/Niamh Burke



© UNESCO/Niamh Burke

Exhibiting & Sponsorship Opportunities

Our exhibiting & sponsorship packages are available to institutions, organisations, companies and associations wishing to make or maintain contacts with conference participants and positioning themselves as leaders in the education industry. They offer you an important profile before and during the conference. Packages are limited to guarantee you a maximum exposure during the conference to all delegates.

Exhibiting Opportunities

Exhibition stands are available in different sizes.

Sample sizes:

9m² at € 3.510	15m² at € 5.850	24 m² at € 9.360
12m² at € 4.680	18m² at € 7.020	(Price per m ² : 390 Euro excl. VAT)

The stand equipment includes a stand identification sign, lighting and a standard furniture package*. Additional furniture and AV equipment can be provided at extra cost. As an exhibitor, you have the opportunity to send an unlimited number of stand personnel at no extra cost.

*Standard Furniture (fascia boards, signage with short inscription and 1 plug and 1 extension cord with 3 outlets included):

Material	≥ 9 m ²	≥ 12 m ²	≥ 15 m ²	≥ 18 m ²	≥ 24 m ²
Table	1	1	1	2	4
Chair	4	4	6	8	12
Counter	1	1	1	1	1
Spots	3	4	5	6	8

A sponsorship package can be booked in addition to the exhibition stand of any of the above listed sizes. The sponsorship offers the following benefits:

Sponsorship Opportunities

- Your name and link on the official conference website
- Your name as a sponsor in the official Delegates Guide and in the final Conference Report
- Your leaflet as an insert in the delegates' conference bag
- Up to 4 of your organisation's representatives to attend the conference as visitors
- Unlimited number of stand personnel
- Your organisation's logo on roll-ups in all conference sessions

Price: € 1.500 excl. VAT

Please note that the sponsorship package is only available in combination with an exhibition stand.

Contact

If you are interested in any of the above-mentioned exhibiting and sponsorship opportunities of the 48th session of the International Conference on Education (ICE), please fill in the enclosed form or contact us at:

ICWE GmbH
 Ms Janina Knoche
 Leibnizstrasse 32
 10625 Berlin
 Germany

Tel: + 49 (0)30 310 18 18-0
 Fax: + 49 (0)30 324 98 33

E-Mail: unesco-ibe@icwe.net
www.icwe.net





United Nations
Educational, Scientific and
Cultural Organization

Organisation
des Nations Unies
pour l'éducation,
la science et la culture



International Bureau
of Education

Bureau international
d'éducation

"Practicing Inclusion"

Exhibition at the 48th session of the International Conference on
Education (ICE)

25 to 28 November 2008

International Conference Center, Geneva, Switzerland

Organised by UNESCO's International Bureau of Education (IBE)

Please return before October 15, 2008 to:

ICWE GmbH
Leibnizstrasse 32
10625 Berlin
Germany

Fax: +49 (0)30 324 9833

Exhibition & Sponsorship Application and Contract Form

1 Personal Details

Name of Institution / Organisation _____

Person responsible for participation _____

Street or PO Box _____ City _____

ZIP / Postal Code _____ State / Province _____ Country _____

E-mail _____ Website _____

Tel (incl. Area code) _____ Fax _____

2 Exhibition & Sponsorship

We wish to reserve the following sponsorship package at the 48th International Conference on Education 2008:

Conference Sponsor Package*

Price: €1.500 excl. VAT

*Sponsorship package includes the following benefits:

- Your name and link on the official conference website
- Your name as a sponsor in the Delegates Guide and in the final Conference Report
- Your leaflet as an insert in the delegates' conference bag
- Up to 4 of your organisation's representatives to attend the conference as visitors
- Unlimited number of stand personnel
- Your organisation's logo on roll-ups in all conference sessions

We wish to reserve an Exhibitor Package at €390 per m² (excl. VAT):

24m² at €9.360 18m² at €7.020 15m² at €5.850 12m² at €4.680 9m² at € 3.510

Equipment includes: stand identification sign, lighting and standard furniture package. Additional furniture and AV equipment can be provided at extra cost. Detailed information will be sent to you after receipt of your booking.

This application is considered as binding and the contract becomes effective upon dispatch of the confirmation.

Place & Date: _____ **Signature & Stamp:** _____

Terms & Conditions

1. General

Participation will be open to individual exhibitors as well as to groups of exhibitors in a position to make direct contributions to the subject matter. Groups of exhibitors are kindly requested to nominate a responsible representative authorised to sign, who will accept the responsibility and liability of the group towards the organisers. All applications must first be approved by UNESCO-IBE. Once approved, the exhibition management will be entitled to decide on the allocation of exhibition space, the execution of instructions concerning the building of stands and passages, and on safety measures required. Any exchange of space between two exhibitors will be subject to the approval of the exhibition management. Participation in the exhibition will be confirmed by the exhibition management and will be made definitive by forwarding the invoice.

2. Rescission of contract

The exhibitor's application is considered as binding. The Exhibition contract becomes effective with the dispatch of the confirmation. Applicants having submitted a binding Application Form cannot be discharged from their contractual duties. Exhibitors cancelling their participation by registered mail up to 12 weeks prior to the first day of the International Conference on Education (ICE) are charged with 25% of the full stand rental charges. Thereafter the full amount is payable. If the exhibition management for whatever reason fails to fulfil its contractual obligation concerning the allocation of exhibition space, the exhibitor will be entitled to reimbursement of the full amount of rent paid.

3. Allocation of exhibition space

The organisers will allocate the stands and comply, as far as possible, with the wishes of the exhibitor.

4. Payment

All fees are payable in Euros. For rental charges please refer to [the exhibition details](#). Rent and additional charges are payable within 14 days after date of invoice, and should be transferred as specified on the invoice.

5. Transport and delivery of exhibits

Exhibitors are free to employ their own forwarding agent. The exhibition management shall not be held liable for loss or incorrect delivery. The storage of crates or any other kind of packing material in the stand and in the exhibition halls is not possible because of the regulations of the fire brigade.

6. Advertising during the exhibition

Any presentation exceeding the presentation of the registered exhibits will be subject to written approval of the exhibition management. Without special permission of the exhibition management, advertising material will not be distributed outside the allocated exhibition space. The exhibition management will be entitled to prohibit unauthorised advertising without judicial order.

7. Liability and insurance

Exhibitors should be insured against fire and theft. The organisers will not be held liable for any loss of or damage to exhibits or equipment as for instance through fire or theft, regardless of whether this damage or loss is sustained prior to, during, or after the exhibition. The exhibitors on their part will be held liable for any damage to persons or objects caused by them, their employees, their representatives or by exhibits or items of their equipment. The exhibitors also carry the whole risk for their stand and exhibits.

8. Guarding and cleaning

The exhibition area will be guarded on conference days between 18.00 and 09.00 hrs. However no liability will arise from this for the exhibition management. The daily cleaning of the passages in the exhibition halls will be arranged for by the management and is included in the rent.

9. Electricity

The cost of general lighting is included in the rent paid for the allocated exhibition space. Outlet boxes for special lighting and equipment can be installed by the staff at the expense of the exhibitor. Payment can be made on a lump sum basis according to the connected load.

10. Exhibition Staff

Exhibitors are entitled to unlimited number of stand personnel at no extra cost.

11. Concluding provisions

Without special permission of the exhibition management no exhibit will be removed from the exhibition premises prior to November 28, 2008 at 13.00 hrs. Oral agreements, in particular such agreements as concerning the modification of these conditions, will be subject to the written approval of the exhibition management. The contract is valid under German law. Venue is Berlin, Germany.

Participation in the ICE Exhibition does not imply endorsement by the UNESCO-IBE